

ISIS Striano -Terzigno

Programma di lingua inglese

Classe III

Indirizzo:Accoglienza turistica

Libro di testo:On the roads

Module1:Revision structures.Lexis.Travel and tourism industry

- Leisure-travel –tourism.
- Types of tourism
- Tourism in the past;the UNWTO.
- Tourists.

Strutture morfosintattiche:auxiliary verbs-wh questions.

Module2: - Types of accomodation

- Hotels
- The reception area.The concierge's desk.The reception staff.

Module 3: -Check in,check out ;the hotel guest cycle; the voucher

- the registration card.
- Hotel facilities,services amenities;meals.

Strutture morfosintattiche:prepositions of place-comparatives and superlatives.

Module 4: -Written communication

- Layout of a business letter,fax,e-mail.**
- enquiries-booking cancellation,complaints.**
- The application letter,the CV.**

Strutture morfosintattiche:prepositions of time-present continuos-past tenses.

Gli alunni

L'insegnante

ISIS Striano- Terzigno

Programma di lingua inglese

Classe IV

Indirizzo: Accoglienza Turistica

Libro di testo: On the roads

Module 1: Tourism :mass tourism in the 20th century –global tourism.

-Ecotourism.Sustainable tourism vs ecotourism.

Module 2: strutture morfosintattiche:revision

-rail transport-road transport-water transport-air transport.

Module 3:Different types of accommodation:bed & breakfast-farmhouse-hostel-

-self catering accommodation

-the guest stay

-oral communication.

Module 4:Itineraries-planning tours-APT(approfondimento)-time zones.

Cities of art-the location of a town-the description of a town.

-enquiries-replies-booking-confirmation

-complaints-application for a job.

Gli alunni

Il docente

ISIS STRIANO-TERZIGNO

PROGRAMA DI LINGUA INGLESE

Classe V

Indirizzo: Accoglienza turistica

Libro di testo: Global travellers

Module:1- Accommodation-classification of hospitality- types of hotels,room types-
-room service and facilities,star rating,credit cards,key cards and-electronic
Keys- different types of events-express check-out(approfondimento).

Module 2- The travel agency,tour operators and travel agents;tour escorts and tourist
guides.E-channel distribution in T&T hospitality.
- Tours, tour preparation,marketing,tour marketing, tour administration-
-itineraries.
-How to find a job in travel and industry.

Module 3- UNWTO-ecotourism-world climates.
-Promotion-media to be used –brochures-Trip Advisor-
Trivago(approfondimento).

Module 4- Tourist destinations in Europe-Capri-Verona-
-Greece(cenni)-The UK-London-The Lake District.
-Worldwide destinations:The USA-San Diego-New York.
-Egypt-Sharm el-Sheikh.

-India.

-Written communication:job application letter-
circulars-complaints.

-enquiries-bookings(revision).

Gli alunni

Il docente

